



## Fairway Friends Mentor Guidelines

### WHAT IS FAIRWAY FRIENDS?

Fairway Friends is a mentoring program available to EWGA members that offers experienced golfers an opportunity to support the mission of the EWGA by providing opportunities for members newer to the game to learn all about golf – like etiquette, pace of play and the basic rules of the game – in a fun, supportive and noncompetitive environment.

### WHAT ARE MY RESPONSIBILITIES AS A FAIRWAY FRIENDS MENTOR?

The following activities are required to complete the program:

1. Have a "get to know you" meeting with your Mentee in a setting where you are not playing golf. This meeting could be over lunch, cocktails or just an opportunity to sit down and talk. This meeting can be at a golf course or anywhere else that is comfortable and convenient for both the Mentor and Mentee.
2. Play golf together and review the items on the Mentor Checklist and Fairway Friends Handout. This can be any number of holes of golf, even if it is less than 9 holes. This first outing is primarily for learning and should be in a casual, relaxed environment.
3. Play golf a second time together. This can be in any setting that is mutually agreeable to the Mentor and Mentee. Some suggestions include:
  - ◇ Play 9, 18 or even less than 9 holes (for instance, a few holes at twilight) at the golf course of your choice
  - ◇ Play in an EWGA new golfer outing or event together
  - ◇ If your Chapter holds a mentoring event, play golf together in this event
  - ◇ Invite your Mentee to a casual scramble event
  - ◇ Play golf at an Executive or Par-3 course
4. Assist your Mentee in identifying EWGA activities they may wish to attend and help them navigate the process of signing up for those activities.
5. Be available by phone and/or email to answer questions the Mentee may have about the EWGA or about golf.

### PROGRAM TIMELINE

The 2010 Fairway Friends program runs from January 1 to October 31.

### BENEFITS FOR MENTORS

1. Satisfaction and reward of helping a new golfer get hooked on this game we all love!
2. Receive a ball marker and divot tool from program sponsor, Be the Ball
3. Receive a discount on Fairway Friends logoed items from Be the Ball
4. By completing the program requirements above and the Fairway Friends Survey, your name will be entered in a drawing. Four Mentors will be selected at random to receive a gift from Be the Ball 4 U.

## HOW WILL I BE PAIRED UP WITH A MENTEE?

- Once you have registered as a Mentor for the Fairway Friends program, your Chapter's Golf Education Chair will pair you with a Mentee, if you do not already have one.
- It will be your responsibility as the Mentor to contact your Mentee, and schedule your first meeting.
- For questions or assistance, send an email to [golfprograms@myewga.com](mailto:golfprograms@myewga.com) or call (800) 407-1477 ext. 21.

## FREQUENTLY ASKED QUESTIONS

Q: Am I being asked to take someone who has never held a golf club out onto the golf course?

A: No. Mentees must have been through basic golf instruction prior to signing up for the program. However, it may be their first time on a golf course in a setting that is not instruction based.

Q: Am I expected to be a rules expert?

A: No! We expect you to be familiar with basic rules and etiquette including how to keep up pace of play, how to mark a ball, etc. See the Mentor Checklist and Fairway Friends Handout for the specific topics to review with your Mentee.

Q: Do I have to be a low handicap golfer to be a Mentor?

A: No! We are looking for experienced golfers who know their way around the golf course. Mentoring is not a reflection of golf skill as much as it is knowledge of the game.

Q: Who pays for golf when we go out to play?

A: Both parties should pay their own expenses for the outing. Go to [www.ewga.com](http://www.ewga.com), click on Partner with EWGA, and select Golf Club Network in the left side column. The EWGA's Golf Club Network is a list of golf courses around the country offering discounts to EWGA members.

Q: How many Mentees may I mentor?

A: Mentors are limited to only three Mentees. We chose three because many Chapters offer leagues for one Mentor to go on the golf course with three Mentees. Also, Mentees are limited to three Mentors as well.